



Clackmannanshire
Council



Clackmannanshire Local Child Poverty

Action Report

2018-2019

Be the
FUTURE



Local Child Poverty Action Report

We know that the challenge of reducing the levels of child poverty in Scotland is a complex one. Currently almost one in four children (24%) live in poverty and without significant policy intervention that proportion is expected to rise dramatically by 2030.¹

We also know that poverty is complex to resolve; it is not explicitly linked to unemployment with around two thirds of Scottish children living in poverty living in households where at least one adult is working. Nor is it only experienced in communities defined as 'deprived', with impacts experienced in families in communities all across Scotland.

We know that poverty can have a huge impact on the health, wellbeing and educational outcomes of our young people as they enter into adulthood. Poverty can have negative impacts on children's health, cognitive development, social, emotional and behavioural development and educational outcomes. Children and families are more likely to experience significant health and social inequalities and there is increased risk of children experiencing poverty where their parents also experienced poverty as children.

We also know that reducing levels of poverty is not the sole responsibility of one agency, rather it will require the collective ambitions, efforts and resources of a wide range of partners. Addressing the challenge to reduce poverty over the next decade will require innovation, collective commitment and adaptability.

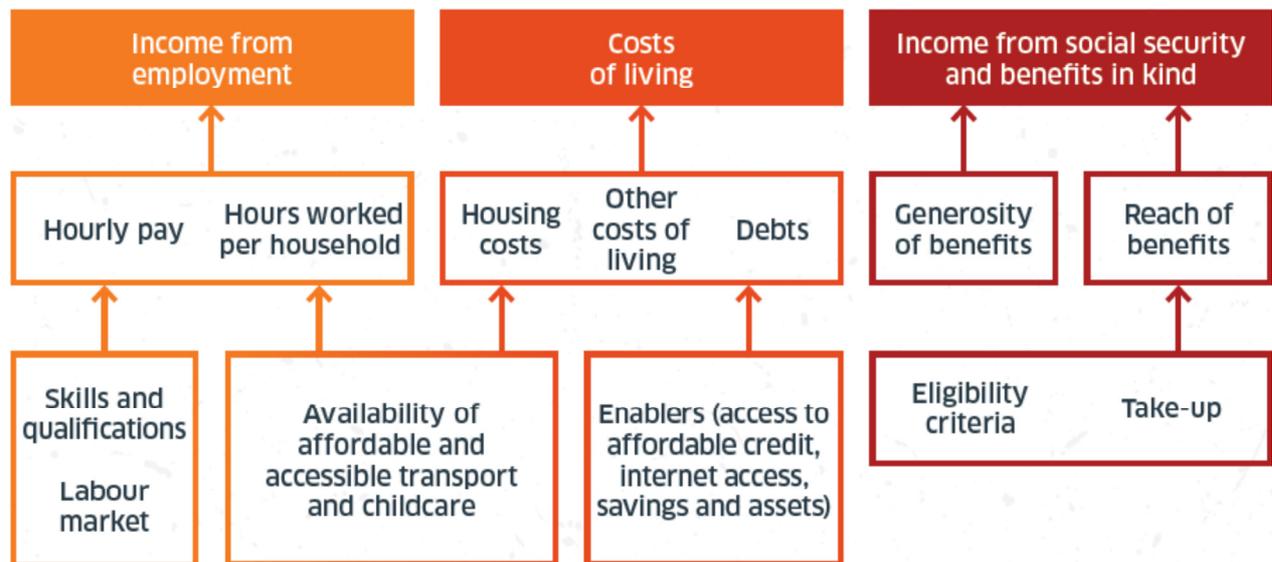
Significant bodies of research have highlighted families and households at greatest risk of poverty. These risks draw on evidence that poverty and inequality are often linked, particularly where several factors are present in a family or household. These include:

- Large families with three or more children;
- Families with a baby aged under one;
- Families where the mother is aged 25 or less;
- One parent families;
- Families in which someone is disabled;
- Ethnic minority families.

Scotland's national strategy to reduce child poverty Every Child Every Chance: The Tackling Child Poverty Delivery Plan 2018/22 identifies three key drivers of child poverty and sets out the national and local actions being taken in Scotland to tackle poverty. These are set out at [Figure 1](#).

¹ The Improvement Service Local Child Poverty Action Reports.

Figure 1: Key Drivers of Child Poverty



The Challenge Ahead

The Child Poverty (Scotland) Act 2017 includes four statutory targets aimed at reducing poverty in Scotland by 2030. These targets state that by 2023/24, of children living in poverty:

- Less than 18% should be living in relative poverty;**
- Less than 14% should be living in absolute poverty;**
- Less than 8% should be living with combined low income and material deprivation; and**
- Less than 8% should be living in persistent poverty.**

The Act also sets out targets, which state that by 2030/21, of children living in poverty:

- Less than 10% should be living in relative poverty;**
- Less than 5% should be living in absolute poverty;**
- Less than 5% should be living with combined low income and material deprivation; and**
- Less than 5% should be living in persistent poverty.**

An explanation of what these targets mean and how each level of poverty is defined is set out below:

Relative Poverty is defined as children in families with incomes less than 60% of the contemporary median income.

Absolute Poverty is defined as children in families with incomes less than 60% of inflation adjusted 2010/11 median income.

Combined low income & material deprivation is defined as children in families with incomes less than 70% of the contemporary median and who cannot afford a number of essential goods and services.

Persistent Poverty is defined as children in families who have been in relative poverty for three out of the past four years.

What are we doing locally to reduce Child Poverty in Clackmannanshire?

Along with our partners, we have a clear ambition to reduce poverty. Currently 25% of Clackmannanshire's children experience poverty (this has reduced from 27% in 2017). All partners in Clackmannanshire recognise that we need bold action to reduce this to less than 10% by 2030, and in fact take ambitious steps to eradicate Child Poverty in Clackmannanshire altogether. A key challenge for partners is ensuring that families don't become trapped in cycles of poverty. Working with our partners and with local communities to provide routes out of poverty for families is critical, as is ensuring that local people are connected into opportunities and support out of poverty.

Our ambition and focus is reflected in three main strategic documents, which set out intended outcomes and local work and activities to reduce Child Poverty. These are:

Strategic Partnership Plans:

- Clackmannanshire Local Outcome Improvement Plan 2017/27
- Clackmannanshire Council's Corporate Plan 2018/22
- NHS Forth Valley's Strategic Health Outcomes

Enabling partnership strategies are:

- Clackmannanshire's Children's Services Plan 2017/20
- Clackmannanshire's Corporate Parenting Plan 2018/23
- Community Learning and Development Plan 2018/23
- Community Justice Outcomes Improvement Plan 2018/23
- Clackmannanshire Young Carers Strategy 2018
- Clackmannanshire's National Improvement Framework
- Developing Scotland's Young Workforce Strategy
- Clackmannanshire's Violence Against Women Strategy 2019/20 (Interim)
- Mainstreaming Equality and Diversity 2017/2022

We have recently published two key annual reports; Our **Local Outcome Improvement Annual Report for 2017/2018** and our **Children's Services Plan Annual Report for 2017/18**. These reports provide a summary of the activities being taken forward by partners to tackle poverty in Clackmannanshire to date. Most of these initiatives are ongoing and are reflected in this report, however a number of new and developing initiatives are also included. Links to these reports are provided here:

<https://www.clacks.gov.uk/document/6029.pdf>
<https://www.clacks.gov.uk/site/documents/childrensservices/childrensservicesplan/>

The Local Challenge

Jointly with our partners, we have commissioned key pieces of research to understand the challenges of poverty and inequality in Clackmannanshire. This has included a Poverty Strategic Assessment in 2017; An Economic Baseline Assessment in 2017 and Research conducted by Stirling University to Measure Social Vulnerability and the 'Clacks Effect' in 2018.

These key pieces of work have provided partners with a clear understanding of both the strengths and areas for improvement in Clackmannanshire. Clackmannanshire has much to be proud of. Its long history and rich heritage; stunning scenery and places to visit; welcoming communities and strong and proud local identity and central location and digital infrastructure all make Clackmannanshire a good place to raise a family and feel part of the community. Clackmannanshire is also benefitting from investment through the Scottish Attainment Challenge and Pupil Equity Funds and stands to benefit from significant investment opportunities through the Stirling and Clackmannanshire City Region Deal.

We do, however, recognise where we need to do more to catch up with other parts of Scotland. Post industrial impacts remain and some of our communities bear the scars and symptoms of systematic poverty and inequality. We also need to think about how we use our data and that of our partners to improve our understanding of poverty and those at greatest risk of poverty. We will develop monitoring tools to ensure that we have a better understanding of our impact on those families at greatest risk of poverty.

Our Local Outcome Improvement Plan clearly sets out our local challenge and the strategic outcomes partners are seeking to improve over the next 10 years.

Our Outcomes & Priorities

We recognise that poverty is interlinked with many other policy areas and that working with our partners to co-ordinate and focus our efforts on where we make the biggest impact will be key. We know that by raising attainment in our young people we will reduce the risk of poverty; we know that by empowering families and communities to be more resilient and to help make decisions and deliver services which are most important to them will reduce the risk of poverty. We know that addressing health and wellbeing inequalities in our communities will reduce the risk of poverty and we know that having clear strategies for inclusive growth, business, jobs and employability will reduce the risk of poverty.

Our Local Outcome Improvement Plan sets out 4 long term Strategic Outcomes for Clackmannanshire which will drive the direction of our strategic partnership working in Clackmannanshire over the next 10 years. These are:

- Clackmannanshire will be attractive to businesses and people and ensure fair opportunities for all;
- Our families, children and young people will have the best possible start in life.
- Women and girls will be confident and aspirational, and achieve their full potential.
- Our communities will be resilient and empowered so that they can thrive and flourish.

Underpinning these strategic outcomes and reflecting on the particular needs identified in Clackmannanshire we have developed 3 Locality Priority areas for the partnership. These are:

- Improving outcomes for children and young people living in poverty;
- Improving outcomes for women and girls in Clackmannanshire;
- Improving outcomes for people living in Alloa South and East.

This Local Child Poverty Action Report includes a range of initiatives which contribute to these Strategic Priorities and Locality Priorities.

Our key areas of activity are:

- Increasing the hours worked per household, and increasing hourly pay, particularly for women;
- Maximising benefits and grants take-up
- Enabling access to affordable credit and debt advice
- Reducing food and fuel poverty
- Enabling affordable and accessible transport
- Improving attainment
- Enabling digital and financial inclusion
- Reducing the impact of the cost of school day
- Connecting local people and families to assets in their communities to build resilience and support.
- Improving health and wellbeing and support for vulnerable families.

In order to effectively address Child Poverty over the longer term, we need to create the conditions for inclusive economic growth in Clackmannanshire. We will work with our partners to develop a Growth Strategy for Clackmannanshire, which will:

- Establish Clackmannanshire as a centre for social policy and environmental innovation;
- Increase the number of jobs in Clackmannanshire;
- Enable affordable transport and improved infrastructure;
- Enable affordable and active transport;
- Increase house building in Clackmannanshire;
- Improve the digital infrastructure
- Improve qualifications and skills
- Improve labour mobility
- Increase local procurement expenditure.

Along with our partners, including NHSFV we have jointly agreed three early priorities for focussed partnership activity over the next 2 years. These priorities are:

- Reducing food poverty and food insecurity and developing local approaches around dignified food provision;
- Improving access to affordable transport;
- Improving digital and financial inclusion.

Appendix 1 sets out the actions and interventions that we have put in place to reduce Child Poverty under the three Key Drivers and additional areas of activities.

Appendix 2 sets out the measures we will use to track our progress to reduce poverty. We will keep these under review as our plans develop and mature.

Appendix 1 - Clackmannanshire Local Child Poverty Action Report 2019/20

Action	Lead Organisation	Poverty driver(s)	Timescale for action	Group(s) the action is intended to reduce poverty amongst
<p>Deliver Fair Start Scotland Employability Programme in Clackmannanshire through the provision of person centred 1 to 1 and group based support.</p> <p>The programme aims to support those who are unemployed to get into work within a year to 18 months through the provision of pre work support depending on the support needs of the participants e.g. those with intense support needs can have 18 months of pre work support where required. Participants can also access a year of in work support to help them sustain employment</p>	<p>Clackmannanshire Works, Clackmannanshire Council, NHSFV and third sector organisations as appropriate, employers</p> <p>Referral into Health for Work' service by NHSFV available to clients</p>	Income from Employment	Ongoing since April 2018 and running to March 2023* (*where a participant joins in April 2021 and is entitled to access one year pre work support and one year of in work support	All child poverty target groups where individuals meet eligibility for Fair Start Scotland
<p>Deliver Clackmannanshire ESF Employability Pipeline programme through the provision of person centred 1 to 1 and group based support.</p> <p>Pre-employment support to those unemployed to gain employment Support to participants to address multiple barriers to employment such as childcare, travel, clothes for interviews, PPE, training Support to participants to gain qualifications</p>	<p>Clackmannanshire Works, Economic Development, Clackmannanshire Council and third sector organisations as appropriate, employers</p>	Income from Employment	January 2019 to December 2022	All child poverty target groups where participants have more than one barrier to progression
<p>New (Jan 2020) – Stirling and Clackmannanshire City Region Deal (CRD), Flexible Skills & Inclusion Programme.,</p>	<p>Flexible Skills Co-ordinators, Clackmannanshire</p>	Income from Employment	Scheduled for January 2020	All child poverty groups in CRD targeted communities

<p>Programme will support the recruitment of 2 Flexible Skills Co-ordinators to co-ordinate the delivery of the CRD Skills & Inclusion Programme which comprises the development and delivery of a Community Benefits programme, Skills Pathways Plans, a Barrier Free Fund and a Fair Work Incentive.</p>	<p>Works, Economic Development Clackmannanshire Council</p>			<p>e.g. Alloa South & East</p>
<p>New (April 2020) - Stirling and Clackmannanshire City Region Deal (CRD), Inclusion Support Worker programme.</p> <p>Programme will support access to a range of barrier removal programmes e.g. adult literacy and numeracy, confidence building, wellbeing activities, self-esteem programmes, basic computing all designed to help people progress to next steps programmes where they can take full advantage of pre employability support programmes and then progress in to work</p>	<p>Inclusion workers, Learning and Employability Team, Stirling Council</p>	<p>Income from Employment</p>	<p>Scheduled for April 2020</p>	<p>All child poverty groups in CRD targeted communities.</p>
<p>Work to secure funding from the Parental Employability Support Fund (£12m Scottish Government) to deliver targeted employability support for parents from October 2019.</p> <p>Provision of a range of initial and progressive employability support programmes supporting progression in to work</p>	<p>Clackmannanshire Works, schools, nurseries, family support staff</p>	<p>Income from Employment</p>	<p>Funding available for financial year 2019/20 but allocation process to be determined</p>	<p>All child poverty target groups</p>
<p>Deliver Youth Employability Programmes (Modern Apprenticeship (MA) Employability fund (EF) Scottish Employers Recruitment Incentive (SERI)</p> <p>Progression of participants into work, FE, other employability support programmes, Modern Apprenticeships</p>	<p>Clackmannanshire Works, NHSFV supports MA's from Clacks residents</p>	<p>Income from Employment</p>	<p>Funding available annually</p>	<p>All child poverty groups with focus on young people aged 16 - 19</p>

<p>Developing the Young Workforce Programme.</p> <p>Through the National Improvement Framework schools are working to improve employability and skills to develop the young workforce. A task group has been established with Forth Valley College, Developing the Young Workforce, Skills Development Scotland and Headteachers of all secondary schools. The aim of the programme is to increase the numbers of school leavers in positive destinations.</p>	<p>Clackmannanshire Council Forth Valley College Clackmannanshire Education Services Developing the Young Workforce Skills Development Scotland</p>	<p>Income from Employment</p>	<p>Ongoing</p>	<p>All child poverty groups with focus on young people aged 16 - 19</p>
<p>Scottish Attainment Challenge in Clackmannanshire and Pupil Equity Fund.</p> <p>A co-ordinated and focussed programme plan designed to improve literacy, numeracy and health and wellbeing in our schools, closing the poverty related attainment gap.</p> <p>The pupil equity funding is allocated directly to schools and targeted at closing the poverty related attainment gap.</p>	<p>Clackmannanshire Education Service</p>	<p>Income from Employment</p>	<p>The Scottish Attainment Challenge programme runs to 2021.</p>	<p>All young people with a focus on those schools with high levels of deprivation and free school meal entitlement.</p>
<p>Deliver the Healthy Working Lives programme, which supports employers to proactively identify health, safety and wellbeing issues in the workplace. Supportive policies and practices are developed to improve employees' physical & mental health. Ongoing programme</p>	<p>NHS Forth Valley (Health Promotion Service) with Scottish Centre for HWL, Environmental health (Council) NHS Health Scotland, Business Gateway Alloa, FV Chamber of Commerce</p>	<p>Income from Employment</p>	<p>Ongoing funding allocated from Scottish Government</p>	<p>All child poverty groups, adults aged 16 years plus</p>

<p>Fit for Work Programme ended March 2019 – this supported people who had been off work > 4 weeks with vocational rehabilitation support to get back to work quickly. At national level, GP guidance was recently updated on fit notes.</p>				
<p>Engage with Social Security Scotland to support Local Delivery Teams to:</p> <ul style="list-style-type: none"> • Advise people on what they're eligible to claim through the Scottish social security system; • Assist the completion of application forms; • ID and document verification; • Benefit Maximisation • Advice and support for a client whilst their application is in progress; and • If required, advice on requesting a redetermination or appeal and making a complaint will be given, however assistance on these processes will not be given. <p>This service will be delivered through:</p> <ul style="list-style-type: none"> • Dedicated, co-located service delivered from a permanent location alongside existing local services. • Regular 'surgeries' in places where our customers go i.e. Medical Centres, Community Centres etc. Visits to prison and hospitals to offer advice and support to people during their stay and in preparation for their release and discharge. • Home visits 	<p>Social Security Scotland</p>	<p>Income from Social Security and benefits in kind.</p>	<p>Funded by Scottish Government</p>	<p>All child poverty groups.</p>

<p>Cost of the School Day</p> <p>A programme designed for children and young people, parents/carers and school staff to identify financial barriers and take actions to mitigate them.</p>	<p>Clackmannanshire Education Services Child Poverty Action Group</p>	<p>Costs of Living</p>	<p>Ongoing from Jan 2019.</p>	<p>All young people attending school and their families.</p>
<p>Food Poverty and Food Insecurity in Schools.</p> <p>Work with schools, nurseries and holiday hunger programmes to ensure:</p> <ul style="list-style-type: none"> • access to healthy lunches and snacks as part of early years programme; • Engagement with parents on access to holiday food and grant in place for a test of change with a primary school. • An increased uptake of Healthy Start in one Clackmannanshire nursery – a test of change is being piloted. • Food, Families, Futures – A programme to ensure families can be together, prepare healthy food, eat a free lunch and take part in fund activities using schools as community hubs over the holiday periods. 	<p>Education Services, Clacks Council, Third Sector interface, NHSFV (Dietetic service)</p> <p>NHS FV dedicated Community Food Development Worker will be in post from Spring 2019.</p>	<p>Cost of living-food</p>	<p>Ongoing</p> <p>Holiday food test for change 2019.</p>	<p>All child poverty groups, with a focus on early years and under 16 years</p>
<p>Food poverty and Food Insecurity in Communities.</p> <p>To reduce the number of families experiencing food poverty and insecurity.</p> <ul style="list-style-type: none"> • Local communities and schools continue to work with Fareshare to improve local access to affordable produce. • Clackmannanshire's Food Bank, run by The Gate charity, provides starter packs for families to ensure that they have the basic cooking equipment and utensils to prepare and cook 	<p>NHSFV (Health Visiting and Dietetics) NHSFV (Health Visiting/Midwifery) The Gate Charity CTSI</p>	<p>Cost of Living</p>	<p>Ongoing</p>	<p>All child poverty groups.</p>

<p>meals.</p> <ul style="list-style-type: none"> • Community based Cookery and learning: community groups/organisations are embedding food activities into services, organisations actively promoting the Healthy Start Scheme; practical cookery sessions delivered in target SIMD areas. • Health visitors, midwives and dieticians across Forth Valley are promoting Best Start Grants to all eligible pregnant and antenatal women. Best Start Grants aim to provide lower income families with financial support during the key early years of a child's life. • Short-life working group reviewing options for dignified food provision including holiday hunger programmes and community based kitchen/s. 				
<p>Tackling Period Poverty.</p> <p>To ensure that all women and girls in Clackmannanshire have access to free sanitary products.</p> <p>Free sanitary products are provided in schools in Clackmannanshire.</p> <p>Arrangements are currently being put in place to ensure that women and girls can access free sanitary products in public buildings and venues in Clackmannanshire.</p> <p>Work with local communities and development trusts to provide free sanitary products in community run facilities in Clackmannanshire is ongoing.</p> <p>Check if health rolling out programme</p>	<p>Education Services Facilities/Property services CTSI Local Community organisations/trusts. NHSFV</p>	<p>Cost of Living</p>	<p>Ongoing. Schools provision commenced in 2018. Community provision commencing in 2019/20.</p>	<p>All child poverty groups</p>

<p>Fuel Poverty/Energy Advice</p> <p>Clackmannanshire Council HEAT programme delivers universal energy advice for residents.</p> <p>Citizens Advice Bureau have commenced a new programme of fuel poverty and water savings advice called Local Energy Advice Project (LEAP). This is a referral service which aims to target 500 households over the course of the pilot scheme.</p>	<p>Clackmannanshire Council</p> <p>CAB</p>	<p>Cost of Living</p>	<p>Ongoing</p> <p>Pilot Programme</p>	<p>Universal service</p> <p>All child poverty groups.</p>
<p>Budgeting and financial advice</p> <p>Financial Health Check Service. A CAB office is present at Forth Valley Royal Hospital for patients to drop in for advice. This service is ongoing.</p> <p>Personal budgeting advice and support is being rolled out by CAB for people moving onto new benefits.</p>	<p>CTSI/CAB</p> <p>CAB</p>	<p>Cost of Living Income from Social Security and benefits in kind.</p>	<p>Ongoing</p> <p>Pilot Programme (Scot Gov funded)</p>	<p>All child poverty groups</p>
<p>Pathways from Poverty project.</p> <p>After a successful application to The Hunter Foundation Innovation Fund, partners will collaborate to deliver this pilot project which aims to connect women with support to develop enterprising and entrepreneurship learning a range of skills and capabilities along the way.</p>	<p>Clackmannanshire Council; NHSFV; CTSI; Voluntary Sector Organisations (CAB; Credit Union; Homestart; Action for Children; Community House: The Gate).</p>	<p>Cost of Living Helping families in other ways Income from Social Security and benefits in kind.</p>	<p>Pilot 2019/2020</p>	<p>All child poverty groups</p>
<p>Affordable Credit</p> <p>Commission work to understand the impact of credit and debt in Clackmannanshire and develop approaches to raise awareness and promote affordable savings and credit options.</p>	<p>Clackmannanshire Council NHSFV CAB Credit Union</p>	<p>Cost of Living</p>	<p>Pilot 2019/2020</p>	<p>All child poverty groups</p>

<p>Deliver the Young Parents Project supporting young mothers to remain in education; higher education and/or employment. The Young Parents Programme links young parents with support for housing, accessing learning and employment grants, money advice and sourcing childcare. The Young Parents project works closely with the Family Nurse Partnership and with Forth Valley College; Stirling University and Skills Development Scotland.</p>	<p>Clackmannanshire Council NHSFV The Family Nurse Partnership Project Forth Valley College Skills Development Scotland Stirling University.</p>	<p>Income from Employment Income from Social Security and Benefits in Kind</p>	<p>Ongoing (funded by Clackmannanshire Council and ESF)</p>	<p>All child poverty groups: Mothers with a baby under age one; Families where the mother is under 25 years. One parent families Families in which someone is disabled</p>
<p>Enable digital inclusion and support for Universal Credit.</p> <p>Implement Universal Credit and Health to Claim initiative.</p> <p>Put in place digital and financial inclusion hubs in Clackmannanshire communities, and recruit Digital Champions – volunteers to assist and support people with digital access knowledge and practical skills.</p> <p>Work with communities to ensure people can access technology, and be supported, to develop their digital skills and capabilities.</p> <p>Provide Digital Support in communities in Clackmannanshire specifically to help with universal credit claims.</p>	<p>CTSI/CAB Local Development Trusts</p>	<p>Income from Employment Income from Social Security and Benefits in Kind</p>	<p>Externally Funded/projects and funding currently being developed.</p>	<p>All child poverty groups</p>
<p>Health – welfare rights advice.</p> <p>NHSFV planned work to develop an action plan & associated outcomes, supporting the mitigation of welfare reform for patients and staff within NHSFV. Actions potentially to include increasing awareness of</p>	<p>NHSFV (Public health & planning)</p>	<p>Income from Social security and Benefits in kind</p>	<p>Action Plan in place by end of 2019, ongoing performance monitoring</p>	<p>All child poverty groups</p>

where/how to signpost patients for WR advice; workforce planning wrt training programmes				
Scoping work for Specialist Link worker and Community Link worker roles within Primary Care to take place during 2019, aligned with Locality needs analysis & Locality planning for the HSCP	HSCP (Clacks Council, NHSFV, CTSI & SVE)	Income from Social Security and benefits in kind	2019/20, with a view to implementing SLW's CLW's – if need identified, in 2020	All child poverty groups
Implementation of Thrive Programme in Clackmannanshire. 16 week programme supporting parents in deprived areas to improve mental health & well being and life circumstances. 1 programme for 9 women completed in 2018. 3 programmes planned in 2019, further 3-4 programmes each year thereafter.	NHSFV in partnership with Clacks Council, CTSI, SFRS, FV College, DWP, DWP (UK Government) Supported by UK Government funding as part of the Stirling and Clacks City Region Deal.	Helping families in other ways – stage 1 & pre engagement into employability skills pipeline. Income from Employment Costs of Living	Ongoing	All child poverty groups, with focus on one parent families (CRD funding)
Develop Thrive Plus Project in conjunction with the Skills & Inclusion programme within CRD. Target 50 lone parents in Alloa S&E. Scoping & development to take place in 2019, with pilot for 2020 (aligned with Hunter foundation Pathways out of Poverty)	NHSFV in partnership with Clacks Council, DWP (UK Government). Supported by UK Government funding as part of the Stirling and Clacks City Region Deal.	Helping families in other ways	2020- 2023	All child poverty groups, with a focus on lone parents (CRD)
Family Nurse Partnership (FNP) . FNP seeks to improve the rate of young mothers accessing ante natal care and post natal maternity services.	NHSFV	Helping families in other ways	Ongoing	All child poverty groups, with a focus on lone parents (CRD)

<p>Following a pilot phase, FNP was made permanent in 2018 and expanded. The service provides support to teenage pregnancies to support them to engage with services early and throughout their pregnancy.</p> <p>NHSFV (Nursing) Health Visitors Health visitors support low income parents by guiding them to local services such as CAB & young parents project (LA). If in crisis they refer clients to food bank and sign post families to Social work services/DWP for crisis loans. Healthy start is promoted post natally (checked)</p>				
<p>Deliver a range of community based mental health support including:</p> <p>Stress Control – 6 week courses are delivered throughout the Council, DWP, NHS and community partners for employees to build capacity for all staff groups who support clients with stress.</p> <p>Workforce Development – Mental Health First Aid Applied Suicide Intervention Training (ASIST). Crisis Card</p> <p>Clackmannanshire Council approved a new mental health policy for employees in November 2018. A range of services are provided for employees; training opportunities are available and awareness raising campaigns.</p> <p>Work will commence with the IMHS and FV College to deliver stress awareness courses and workshops for employees and students with the aim of raising awareness and knowledge to recognise and manage stress and mental wellbeing.</p>	Clackmannanshire Council NHSFV	Helping families in other ways	Ongoing	All Child poverty groups
Continue to deliver a range of family support and	Clackmannanshire Council	Helping families	Ongoing/Pilot	All child poverty groups.

<p>intervention programmes put in place in 2017/18 and monitor the impact of each. These include Functional Family Therapy; Family Group Decision Making; Intensive Family Support Team; targeted work to support families and children affected by substance misuse and the Safe and Together programme to support families affected by domestic abuse.</p>	NHSFV Voluntary Sector Partners	in other ways	schemes	
<p>Implement Clackmannanshire's Sport and Active Living Framework – promoting sport and active living for all families in Clackmannanshire regardless of their circumstances.</p>	Clackmannanshire Council	Helping families in other ways	Ongoing	All child poverty groups.
<p>Delivering a range of support and services to ensure that communities are connected and empowered to enable and provide routes out of poverty. This includes further roll out of the Place Standard Tool (PST) to build on neighbourhood strengths and assets; development of asset based approaches and self-reliant groups and work with new community development trusts established in 2018 to build community based capacity and develop new services.</p>	Clackmannanshire Council Community Learning Development CTSI Community Development Trusts	Helping families in other ways	Ongoing/Externally funded pilot schemes.	Won't directly deliver services to child poverty groups however will contribute to community empowerment and decision making and development of new services and projects.
<p>Resilience Learning Partnership set up in 2018 to establish a formal approach to engaging with local people with lived experience in a way which is dignified and rewarding.</p> <p>This approach enables partners to learn from those with lived experience in a way which ensures appropriate financial reimbursement.</p>	Clackmannanshire Council CPP Partners	Income from Employment Supporting families in other ways. Partnership Working	Ongoing/Social Enterprise	Won't directly deliver services to child poverty groups however will assist with learning to develop non-stigmatising and dignified approaches to delivering services
<p>NHSFV Test of Change planned in Clacks to explore how the HV universal pathway can support strengthened referral of clients to CAB.</p>	NHSFV Health Visitors	Income from social security and benefits in kind	Commence Autumn 2019	All child poverty groups

<p>Alcohol and Drug Services. Since 2015 the ADP has invested in dedicated CAB workers within local alcohol and drug services. Substance workers refer service users for support with income maximisation, housing, employment and money and debt advice and support.</p> <p>The recovery community provides a pathway for people that can lead to worthwhile work. Members start as a community member but can progress through volunteering and into paid employment with access to SVQ qualifications.</p> <p>Access to treatment from alcohol and drugs services exceeds national waiting times – 99.2% referred in 2018 were seen within 3 weeks and 100% were seen within 5 weeks.</p>			<p>Funded by ADP to August 2019 – alternative funding options currently being explored.</p> <p>Funded by ADP</p> <p>ADP</p>	
<p>Trauma informed practice agenda – NHSFV leading on developing and delivering trauma informed practice training framework across 4 scopes. Planning has taken place for workforce development during 2018/19.</p> <p>This will aim to reduce impact of psychological trauma, reduce re-traumatisation and prevent negative impact of intergenerational psychological trauma on families, and children.</p>	<p>NHSFV in partnership with, NES, NHS Health Scotland, local HSCP's.</p>	<p>Supporting families in other ways Partnership Working</p>	<p>Project runs until March 2021- Focus on making the training sustainable beyond this timescale.</p>	<p>Consideration across the lifespan, initial focus on adults/parents who've experienced psychological trauma.</p>
<p>We will continue to implement our Readiness for Learning programme, which aims to build a better understanding of brain development and the effects of stress linked to knowledge around attachment, nurture and trauma. In 2017/18 640 education staff have been trained in the approach with positive outcomes being reported on the numbers of P1</p>	<p>Clackmannanshire Council – Education Service</p>	<p>Supporting families in other ways Partnership Working</p>	<p>Implemented as part of Scottish Attainment Funding</p>	<p>All child poverty groups</p>

children on staged interventions.				
In 2019/20 we will commission research to better understand the impact of poverty on people living and in the private rented sector recognising the risks of poverty from factors associated with living in the private rented sector. As part of the research a delivery plan will be developed	CPP Partners	Income from Employment Partnership Working	Commence January 2020	All child poverty groups
In 19/20 we will commission research to better understand the barriers and potential solutions to affordable and accessible transport to, from and within Clackmannanshire. We will work with a wide range of partners on this research and associated delivery plans including, where appropriate, our neighbouring authorities.	CPP Partners	Income from Employment Partnership Working	Commence October 2019	All child poverty groups
In 2019 we will, along with our partners, hold a series of Child Poverty and Inclusive Growth events to coincide with Challenge Poverty Week in October. These events will aim to raise awareness; promote work to tackle poverty in Clackmannanshire and identify new strategic links and opportunities around poverty and inclusive growth.	CPP Partners	Partnership Working	October 2019 (potentially annually thereafter)	Won't directly deliver services to child poverty groups however will raise profile and awareness and will shape future work and partnerships.

Appendix 2) Local Child Poverty Action Report – Performance Measures

The following profile contains a selection of indicators available at local authority level. These indicators do not measure child poverty directly in the same way as the indicators used for the national targets, but they can be used to understand the local context and how that might be changing. The indicators chosen also provide some evidence on drivers of child poverty, along with information on the groups of people that are more at risk of experiencing child poverty. The data used to evidence progress against the national Child Poverty targets are not available at Clackmannanshire level geography – only at Scotland geography.

Indicator	Poverty Driver	Clacks 2019 Value	Scottish Average	Links to key strategic plans	Data Source
% of children in low income families All Children Under 16 years	Poverty measures available at local geography	20.4% 20.8%	16.7% 16.8%	-	https://www.gov.uk/government/statistics/personal-tax-credits-children-in-low-income-families-local-measure-2016-snapshot-as-at-31-august-2016
% of children in working households	Poverty measures available at local geography	61.4%	63%	-	https://www.ons.gov.uk/employmentandlabourmarket/peoplenotinwork/unemployment/datasets/childrenbythecombinedeconomicactivitystatusofhouseholdmembersbylocalauthoritytablec1la
% Estimate of children living in poverty before housing costs	Poverty measures available at local geography	16%	13%	-	https://www.endchildpoverty.org.uk/poverty-in-your-area-2018/
% Estimate of children living in poverty after housing costs	Poverty measures available at local geography	25%	21%	CP	https://www.endchildpoverty.org.uk/poverty-in-your-area-2018/
Average Weekly Wage Total Males Females	Income from Employment	£514 £579 £409pw	£548 £580 £515pw	LOIP/CP	https://www.nomisweb.co.uk/
% Residents Earning Less than the Living Wage	Income from Employment			LOIP/CP	https://www.nomisweb.co.uk/
% Employment Rate 16-64 age group	Income from Employment	73.1%	3.7%	LOIP/CP	https://www.nomisweb.co.uk/
Working age population aged 16-64 (% of total population)	Income from Employment	62.9%	64.4%	LOIP/CP	https://www.nomisweb.co.uk/
% 16-19 Year-old Participation Rate	Income from Employment	89.3%	91.1%	LOIP/CP	https://www.nomisweb.co.uk/
Unemployed People Assisted into Work via Council Employability Programmes	Income from Employment	12.5%	14.4%	CP	
Employment in lower paid occupations (caring, leisure and other services; sales and customer service, elementary occupations including	Income from Employment	30%	29%		

cleaners, kitchen and catering assistants)					
Modern apprenticeship new starts (16-24)	Income from Employment	219	-		
Job Density	Income from Employment	0.48	0.81	LOIP/CP	ONS
% employees (18+) earning less than the living wage	Cost of Living				https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/adhocs/009211annualsurveyofhoursandearningsasheestimatesofthenumberandproportionofemployeejobswithhourlypaybelowthelivingwagebyworkgeographylocalauthorityandparliamentaryconstituencyukapril2017andapril2018
Council Housing Meeting the Scottish Housing Quality Standard for Energy Efficiency (Cost of Living	100%	97.2%	CP	LGBF
Rent Arrears (as % of Rent Due in the Year)	Cost of Living	£9.06	£6.75	CP	LGBF
% of households managing well financially	Cost of Living	49%	56%		
% of P4-P7 pupils registered for free school meals	Cost of Living				https://www2.gov.scot/Topics/Statistics/Browse/School-Education/SchoolMealsDatasets/schmeals2018
18-24 year olds claiming out of work benefits	Income from Social Security & Benefits in Kind	7.5%	3.7%	LOIP	https://www.nomisweb.co.uk/
% of adults reporting a limiting long term physical or mental health condition in household with children	Helping families in other ways	23.9%	-	-	Scottish Government, Scottish Surveys Core Questions
Drug related mortality	Helping families in other ways	20.7 ²	23.8	LOIP	
Alcohol related mortality	Helping families in other ways	14.4 ³	13.5	LOIP	
<16//<20 Teenage Pregnancy rates	Helping families in other ways	6.9/45.8	4.0/32.4	LOIP	
% of young women supported through the Young Parents Project who have entered Education or employment	Helping families in other ways	Obtaining Data		-	
% of Thrive participants with improved mental wellbeing(measured on the Warwick Edinburgh Mental Wellbeing Scale)	Income from employment	Obtaining Data		-	

² 16/17 figure. Updated figures expected in 2019.

³ 15/16 figure. Updated figures expected in 2019.