

# Covid-19 Response Grants 2020

## Breathe Easy Clackmannanshire



## Who are Breathe Easy Clackmannanshire Community Group?

Breathe Easy Clackmannanshire Community Group support and advise people living with lung disease and their families and carers. The group offer friendship and social interaction through monthly meetings. The group were awarded the Queens Award for Voluntary Service June 2020.



## How was the grant used?

The grant was used to support the cost of design and printing of newsletters for the members to keep up to date and informed on the charity's activities.

Newsletters included various articles, some of which included:

- Updates from the Chairperson and charity
- Articles from members of the Breathe Easy Clackmannanshire Group
- Local history articles
- Messages from local Members of the Scottish Parliament (MSPs)
- Recipes
- Information on local projects and news
- Winter safety advice
- 'Just for fun' quiz pages

Each edition of the newsletter was delivered to 100 individuals including charity members and trustees, volunteers, local NHS specialists and those who contributed to newsletters.

Delivery of the newsletters was supported by local volunteers.

## What had to change due to Covid-19?

- The group has been unable to meet due to Covid-19 restrictions, as many group members were shielding.
- The group explored ways to improve communication and stay connected, deciding the creation of newsletters would enable the group to keep in touch and up to date with group activities.



## What difference has the grant made?

- The newsletters have enabled members to feel included and 'remembered' within the group and the newsletter has resulted in new members joining the group too.
- The newsletter has proved very popular, with many members enquiring about when the next edition would be delivered.
- The group also received additional funding from another source to enable the newsletters to continue for more editions.

'Very enjoyable. Great articles.'

'Magazine is great. I like the balance of pictures to written content... I also like wide variety of articles, interesting and informative.'

'Great way for the group to keep in touch.'

'The contents of the newsletter helped me pass some of the afternoon in an unexpected way.'

